

Sukumar Swain

As a creative person, my whole point is to redesign the world with the people, groups, or organizations who want to contribute something great to its future.

Jajpur, Odisha, India, 755050

[Email](#) | [Call](#) | [LinkedIn](#)
[Wix Marketplace Profile](#)

EXPERIENCE

WIX LEGEND PARTNER, Remote, India - www.sukumarswa.in/

Brand Designer | Wix & Studio Designer | Wix Consultant

JAN 2023 - PRESENT

FREELANCE

Outline: Offer 360 Wix and Wix Studio website design and marketing services. I designed and redesigned 100+ logos, websites, and funnels for various creators, consultants, brands, and businesses. Apart from that, I've joined forces with the Wix team to make their products (Wix, Wix Studio and Hopp.co) better and increase their customer base in India.

Key Responsibilities:

- To design and redesign websites and brand identities for better brand exposure and visibility.
- To create enterprise-level designs and structures for companies to cater to enterprise clients.
- To create SEO-optimised landing pages for creators and coaches to boost their site visibility and brand growth.
- To implement custom animations to hook visitors to the site and understand user behaviour.

Key Achievements:

- Successfully completed 100+ projects with a 99% client satisfaction rate.
- Helped clients close enterprise leads and get funding.
- Our designs generated 4x revenue with an increase in 6x traffic than before.
- And helped students get visibility to targeted companies and placing jobs.

Selected Works:

- [Skilverse](#): Branding and Wix Studio Designer
- [Rolling Events](#): Wix Studio Designer and SEO
- [9Cuts Media](#): Wix Studio Designer
- [Journaling Is Healing](#): Wix Designer
- [Treasure Untold Travels](#): Wix Designer
- [Kahuna by Aishani](#): Wix Designer
- [Bold&Beautiful Cabs](#): Wix Designer
- [Data Analyst Portfolio 1](#): Wix Studio Designer
- [Data Analyst Portfolio 2](#): Wix Studio Designer
- [Stockel Consulting Services](#): Branding and Wix Designer
- [Tristar Software](#): Wix Designer
- [Shree Jagannatha Temple](#): Wix Designer

SKILLS

Branding, Logo & Essentials
Design, Web Design

UI/UX (Figma), SEO

Wix, Wix Studio, and Canva

AWARDS

RoboWar Competition 2020 IIT BBSR
(Best Defensive Bot)

**Green and Clean Energy Idea
Presentation 2019** NIST Sankalp
(Winner)

**SAEINDIA EFFI Cycle
Competition 2019** LPU (Best
Allrounder and Design)

Go-Kart Competition 2020 (Best
Innovation) We also created
BattleBots and won several events.

**State Mathematics
Olympiad 2017** (Runners Up)

**State Level Karate Championship
2016** (Runners Up - Under 19
Category)

State Level Science Exhibition 2010
(Best Multipurpose Model)

HOBBIES & SPORTS

Poetry, Pencil Sketching, Singing,
Internet Surfing, Karate, Volleyball,
Soccer, and Kabaddi

Custom Templates:

- [Pro Portfolio](#): Wix Studio
- [Edu-Tech Platform](#): Wix Studio
- [Tennis Store](#): EditorX
- [SaaS Website](#): Wix
- [Astrologer](#): Wix
- [Digital Agency](#): Wix
- [Coworking Space](#): Wix
- [B2B Marketplace](#): Wix
- [EduTech Community](#): Wix
- [Online Courses](#): Wix
- [Employee Training Platform](#): Wix
- [Yoga Trainer](#): Wix
- [Medicine Store](#): Wix

LANGUAGES

Odia, Hindi, and English

EPYC X Dallas VC, Karnataka, India - www.dallasvc.com

Wix Studio Developer

OCT 2024 - PRESENT

FREELANCE

Outline: Collaborated with Epyc team to re-structure and develop a complex website for a Dallas based VC firm on Wix Studio. It was the most complex project I've ever worked on. From custom CMS to custom showcase page showing content from different CMS. And we had to complete it in a matter of 10days.

Key Responsibilities:

- To restructure and develop the site on Wix Studio.
- To add custom animations, sections, and CMS.
- To connect multiple CMS together and show it on a single page.
- To create custom media page to show dynamically changing content from different CMS.
- To create custom layouts for internal pages of different CMS.
- Most importantly to deliver it on time (10 days).
- Lastly, to fix bugs and other minor changes.

Key Achievements:

- We successfully completed the project on time.
- Many parts were complicated but with the help of Wix Support team, fixed them one by one.
- Most importantly, noted all the issues and bugs on Wix Studio platform and shared it with Wix Team with more suggestions to make the product better.

MILAN GLOBAL, Karnataka, India - www.milanglobal.com

UI/UX Designer | Wix & Wix Studio Developer | Wix Consultant

JUL 2023 - PRESENT

FREELANCE

Outline: Collaborated with Milan on various projects around the globe, from India to the US. Using Wix and Wix Studio platforms, we've developed websites for NGOs, Educational Institutions, and Professional Coaches.

Key Responsibilities:

- To redesign the UI creatively while making it responsive for all screens.
- To add custom animations and SEO friendly layouts and structures.
- To add new features like booking sessions, donate, payments, and blogs.
- To setup SEO, email marketing, and automation on the site.

Key Achievements:

- We successfully completed and delivered the projects on time.
- And with those integrated functionalities, NGOs received lots of help and support from bigger institutions.

COINOME, Karnataka, India - www.coinome.com

EditorX Developer | Wix Consultant

MAR 2023 - SEPT 2023

FREELANCE

Outline: Our plan was to develop a custom crypto-learning platform on EditorX called CoinomeHub for Coinome, a crypto trading company by BillDesk. The main moto was to help people learn everything about crypto before entering the crypto market. It clearly a complex project. We did it, but had to shut it down due to lack of funds.

Key Responsibilities:

- To create a pixel perfect industry level learning platform on EditorX.
- To create custom features like, SSO Login with Mobile No. and OTP, Custom Member Page, Custom Courses, Custom Merch Store, Custom Quiz and to showcase everything on a Custom Dashboard.
- To integrate everything using custom CMS and Velo.
- Collaborated with Velo Developers to built the features from Scratch.

Key Achievements:

- We successfully developed all the features and pages, there was some issues with the platform, but we overcame that using Velo.
- The site was designed amazingly well for all the screens and functional with all the features.

AERONUTS, Karnataka, India - www.aerogo.live

UI/UX Designer and Wix Developer

JAN 2023 - MAR 2023

FREELANCE

Outline: Redesigned the website so that students can learn aeromodelling one-on-one by booking sessions with experts via a calendar while also becoming a part of an expanding aerospace community.

Key Responsibilities:

- To redesign the UI as per industry standards and to make it responsive for both desktop and mobile devices.
- To add features where students can learn aeromodelling via one-on-one sessions and buy components for their projects.
- Adding new features like booking demo sessions, courses, live sessions, quizzes, an online store, payments, and blogs

- To create a custom dashboard for visitors to get an overview of the site and navigate to important sections such as classes, libraries, pricing plans, the shop, and blogs.
- Setting up SEO, email marketing, and automation on the site

Key Achievements:

- Understanding the client's and users' perspectives, I proposed adding a community feed and forum with a loyalty program to keep students on the website. And successfully implemented that as well.
- Successfully delivered the project within a period of 2 weeks and showed it in the Aero India Event.

OCSA CART, Odisha, India - www.ocsacart.com

UI/UX Designer and Wix Developer

NOV 2022 - JAN 2023

FREELANCE

Outline: Designed an MVP for this agritech startup to connect all market stakeholders while saving 60% on overall development costs.

Key Responsibilities:

- To design an MVP for an B2B agritech startup to connect all the stakeholders in the system, from farmers to logistics to mandi owners.
- To create a database of all the stakeholders and agri-related data in the market so that everyone can access it.
- Adding an online store to it would allow farmers to sell their products while simultaneously getting consultations, financial assistance, and equipment for farming.
- Adding notice boards, blogs, and forums for the members to get live information about the market
- Setting up SEO, email marketing, and automation on the site.

Key Achievements:

- Cut down the expenditures to 70% of the MVP budget.
- Within a month, I successfully created the MVP.
- Now we await the outcome of the government funding.

UNIVSENSE, Kerala, India - www.zwecks.org

UI/UX Designer and Wix Developer

DEC 2022 - JAN 2023

FREELANCE

Outline: Assisting an SEO agency in redesigning a technical service company's websites with custom animations and membership features

Key Responsibilities:

- To redesign some parts of the site, like the home page and membership page, and make them responsive.

Key Achievements:

- Successfully completed the tasks and, in addition to that, created a lead form

to collect visitor details.

KR PRINTERS, New Delhi, India - www.krprinters.com

UI/UX Designer and Wix Developer

NOV 2022 - DEC 2022

FREELANCE

Outline: Redesigned the website of a custom printing store and helped them implement logistics and email marketing.

Key Responsibilities:

- To redesign the home page and product page of the site and make them responsive to desktop and mobile screens.
- Implement email marketing and lead form automation to attract and nurture customers, respectively.

Key Achievements:

- Successfully completed the tasks in the duration of two weeks and received high client satisfaction.

THE SAWAI TRAVEL, New Delhi, India - www.thesawaitravel.com

UI/UX Designer and Wix Developer

AUG 2022 - JAN 2023

FREELANCE

Outline: For a luxury travel company, I created a property discovery and travel booking website.

Key Responsibilities:

- Design the UI of the site as per the company brand guidelines and make it responsive to both desktop and mobile screens.
- Create a custom form and connect it with a content manager to capture the property details and show them on a dynamic page.
- Create a page to showcase the properties with three different filters.
- Add a lead capture form to collect inquiries.

Key Achievements:

- Successfully implemented the design principles and completed the tasks in the duration of three weeks.

YOGLOVE, Mumbai, India - www.yoglove.in

UI/UX Designer and Wix Developer

AUG 2022 - OCT 2022

FREELANCE

Outline: To create the backend and handle the technical aspects of a yoga studio owned by Ira Trivedi, as well as design some important pages such as the academy, yoga studio, events, courses, and programs to make it more personalized.

Key Responsibilities:

- Design the UI of the new pages as per the company brand guidelines and make it responsive to both desktop and mobile screens.
- Create forms, events, courses, and automations.
- Create email marketing campaigns.
- Handle the backend and solve the technical issue.

Key Achievements:

- Handled the technical issues and customer queries.
- Successfully delivered the pages and completed the tasks effectively.
- Helped the team make effective day-to-day web design, marketing, and technical decisions.

SAPIENTURY, Bengaluru, India - www.sapientury.com

Product Analyst

AUG 2022 - NOV 2022

PART TIME

Outline: Worked with the founding team to implement important decisions in the company and attract new customers by creating new marketing strategies.

Key Responsibilities:

- Maintaining the website.
- Creating graphics for events and campaigns.
- Working on the product to launch the course.

Key Achievements:

- Partnered with famous Shark Tank startups
- I took part in Bangalore Tech Summit and became one of the sponsors
- Successfully completed our first two events and cohorts.

Product Designer

MAR 2022 - MAY 2022

INTERNSHIP

Outline: Redesign the website on Wix in a minimalistic way to express the story more effectively and create landing pages to get B2B leads.

Key Responsibilities:

- Redesigning the whole website as per the company brand guidelines and making it responsive for both desktop and mobile screens
- Create three landing pages in a funnel structure for students, institutions, and businesses.
- Working on version changes and day-to-day maintenance.

Key Achievements:

- Successfully showcased the brand in front of the media.
- Received \$300k in funding.
- Got featured in TiE Global and other events.
- I got recognized by other designers and partners.

LEGITRADING, Noida, India - legitrading.wixsite.com/my-site-1

Product Lead and Wix Designer

OCT 2021 - DEC 2021

INTERNSHIP

Outline: Manage the team of 10 and create the tech and GTM strategies of the stock market instructor.

Key Responsibilities:

- Handling the team of 10 developers and designers.
- Assessing the day-to-day tasks
- Helping the team with resources and management.
- Create the GTM strategy.
- Launch the product in a month.

Key Achievements:

- Cut down the company expenses by up to 90%.
- Introduced the team to Wix and other no-code tools.
- Created a successful launch campaign strategy.

PRABISHA CONSULTING, Delhi, India - www.humansofivf.com

Team Lead and Web Designer

MAR 2022 - MAY 2022

INTERNSHIP

Outline: Creating websites for the client while handing over a team of two other designers

Key Responsibilities:

- Handling the team of two developers.
- Assessing the day-to-day tasks
- Helping the team with resources and management.
- Customer handling and technical support.
- Project management and delivery.

Key Achievements:

- Successfully completed and delivered three projects in a month.
- Reduced the expenses by up to 40%.
- The team is delivering five other projects.

TEAMVX NETWORK, Bhubaneswar, India - www.teamvx.com

UI/UX & Wix Designer

DEC 2020 - JAN 2021

FREELANCE

Outline: Redesign the website of an event management company to showcase its services and portfolio while narrating the story of the founder.

Key Responsibilities:

- Redesigning a dynamic UI compatible for desktop and mobile devices
- Adding new sliders and repeaters to showcase the story.

- Creating landing pages and lead generating forms
- Connecting a CRM to the site.

Key Achievements:

- As a beginner who understood the basics and completed the design iterations in just a month,
- Implemented the service pages and started generating leads.
- I successfully delivered my first client project.

BASS NEXTIN PRIVATE LIMITED, Bhubaneswar, India - www.thebass.in

Co-Founder and Design Head

AUG 2020 - MARCH 2023

SELF EMPLOYED

Outline: I started my first startup in the third semester of college in the hospitality sector and helped rental properties gain traction in the pandemic.

Key Responsibilities:

- Create the business model and competitor analysis.
- Designing the marketing strategy and website of the company.
- Work on day-to-day lead generation and nurturing.
- Client handling and satisfaction.
- Customer support and analysis.

Key Achievements:

- learned the basis for starting a startup.
- learned the market by analyzing and creating models.
- I successfully learned the basics of web design and development. and created my first website.
- Started generating leads and closing them.
- Helped clients as well as customers get the best value possible.

EKANTVIDYARTHI, Jajpur, India - www.ekantvidyarthi.com

Co-Founder and Business Head

APRIL 2020 - AUG 2020

NON-PROFIT

Outline: Started as a side project to help students get quality education for free in different cohorts.

Key Responsibilities:

- Managing the core team
- Getting students by talking with the parents.
- Teaching Mathematics.

Key Achievements:

- Successfully got 100+ students in just two months.
- I got recognized by different committees in Jajpur district.
- Created a great team to work with.

UNSCHOOL, Karnataka, India - www.unschool.in

Sales & Marketing Associate

APRIL 2020 - JUNE 2020

INTERNSHIP

Outline: Joined the team as a Sales & Marketing intern and helped them generate leads and sales.

Key Responsibilities:

- Generating leads.
- Cold calling.
- Nurturing the leads.

Key Achievements:

- I closed 10 leads in just two months.
- I got recognized by the team leader.

SAEINDIA NIST, Berhampur, India

Project Engineer

JULY 2019 - AUG 2022

NON-PROFIT

Outline: Created engineering projects like Battlebots, EFFICycle, Go-Kart, and Supra and participated in nation wise competitions.

Key Responsibilities:

- Creating the designs and structures
- Head of Tools
- Project Engineer

Key Achievements:

- I got the best design in EFFICycle.
- Won two consecutive years in Robo Wars.

EDUCATION

National Institute of Science and Technology, Berhampur, India

B Tech in Mechanical Engineering: CGPA (8.5/10)

JULY 2018 - AUG 2022

Prabhujee English Medium School, Bhubaneswar, India

Intermediate in Science: Percentage (60.11%)

JUNE 2015 - JULY 2017

St. Xavier's High School, Jagatsinghpur, India

Grades 9 and 10: CGPA (8.8/10)

PROJECTS

[e-cv.at](#) — PWA

A digital link-in-bio CV/resume builder for students and professionals

Multipurpose Coexistence — *Model*

A concept to showcase the way of multi farming method.

Line Follower Robot — *Working Model*

A robot for different line follower robot competitions

BattleBot — *Working Model*

A defensive battlebot with a pulley mechanism for different robowar competitions

EFFI Cycle — *Working Model*

A tricycle, which can be used as common transportation and can be run by pedaling as well as by battery,

Supra F1 Racing Car — *Working Model*

A F1 Racing Car, customized with a KTM 390 Engine, used in SAEINDIA Racing Competitions

Go-Kart — *Working Model*

A playful and fun type of car for SAEINDIA Racing Competitions

CERTIFICATIONS

Wix Studio Web Designer — *Wix Studio*

YC SUS Graduate — *Startup School Online by Y Combinator*

Line Follower Robot — *Working Model*

Foundations of Project Management — *Google (Coursera)*

The Fundamentals of Digital Marketing — *Google Digital Garage*

Programming in Python — *Lakshya Bhubaneswar*

AutoCAD Training — *Twintech Engineering & Design Technology*